



TOLLAND COUNTY 4-H FAIR
RULES AND REGULATIONS
2010 FUND RAISING CAMPAIGN



Bronze Clover	\$10.00
Silver Clover	\$15.00 or more
Gold Clover	\$25.00 or more
Platinum Clover	\$40.00 or more
Pearl Clover	\$50.00 or more
Emerald Clover	\$75.00 or more
Ruby Clover	\$150.00 or more
Diamond Clover	\$250.00 or more
Premium Sponsor	\$350.00 or more

Class Sponsor, Ribbons & Trophies \$40.00 or more

All sponsors will be listed in the 4-H Fair Premium Book.

*** Ruby, Diamond & Premium Sponsors will have a banner displayed at the 4-H Fair with their name on it.**

**** Any donations of \$75.00 or more will have their name listed in a newspaper ad.**

*****Class Ribbons & Trophies names will be listed in Premium Book along with the class they are sponsoring.**

Payment must be made by CASH OR CHECK ONLY.

Sponsor's name only will be printed in our premium book under the town that they live in.

All sponsors will receive an invitation to the 4-H Fair in August.

RULES

1. No sponsorships can be sold before the Kick-Off Meeting, Saturday, January 30, 2010.
2. ONLY 4-H MEMBERS may sell and turn in sponsorships. To be a member, you must be enrolled for the current program year with the Tolland County 4-H Office before the Kick-Off date.
3. Records will be kept for each individual 4-H member. You must write your name on each sponsorship form, so it will count on your record.
4. 4-H MEMBERS MUST SELL SPONSORSHIPS IN PERSON. If friends or family are difficult to reach in person, call to see when it is convenient.
5. Each sponsorship must be **printed legibly**, including the address. It must be dated and **signed**. **No credit or commissions will be paid on incomplete or unreadable forms. Sponsorships must be on the official forms.**
6. Payment must be collected when the sponsorship form is complete. Checks should be made payable to: **Tolland County 4-H Fair**. When paid for, remove the receipt from the form, sign it, and give it to the sponsor.
7. A commission of 10% will be awarded to each member who sells \$250 or more. Other awards are available.
8. **You must fill out a list sheet before turning the sales forms in.** Check the directions for the proper way to return them.
9. There will be only one turn-in on March 27, 2010 10 AM-2 PM in the Gold Building, at the Tolland Agricultural Center, 24 Hyde Avenue (Rt. 30), Vernon, CT 06066.
10. No commissions will be paid on forms received after March 27, 2010.
11. If you cannot bring your sales forms to the turn in, get them to Terry Spielman, or the UConn Cooperative Extension 4-H Office **BEFORE March 27, 2010.**

OUR GOAL...\$12,000

Our Theme: Ready S.E.T., Go!.

REMEMBER...4-H SALESPeOPLE ARE SELLING 4-H TO THE PUBLIC.

DRESS NEATLY, BE POLITE AND REMEMBER TO SAY

THANK YOU!!!



Tolland County 4-H Fair How to Return Your Sponsorship Sales

The following is a set of rules explaining how to turn in your sponsorship sales. We hope that it will help not only us, but you, in totaling your sales. Please follow these steps before you come to the turn-in.

1. Make sure all receipts are removed.
2. Use the list sheet to total all sales. Get your list sheets at the kick-off or from the Cooperative Extension 4-H office.
3. Separate sponsorships by color—Bronze sponsorships first, Silver, Gold, Platinum, Emerald, Ruby, Diamond, & Premium.
4. To fill out list sheet, start by listing Bronze first and go in the same order.
5. In the first column, list the name of the sponsor. In the last two columns, (cash or check), put the AMOUNT of the sponsorship under the appropriate heading.
6. At the bottom of the sheet, fill in the total of each column. Double check your addition!
7. Count the number of each color you have and complete the bottom section of the list sheet.
8. Clip together all cash and checks, separating the two.
9. Be sure all forms are complete! No sponsorships will be accepted unless they are on the official form and lists sheets.

What to do when you arrive at the Turn-In

Be sure that your name, age, address, phone number, and name of your 4-H club(s) are on the top of your list sheet. Hand your list sheet, all of your sales forms, and your money together, to the person who is “checking”. They will double check your figures and money accuracy. Be sure to tell us if your sales are for you or your club.

Remember...4-H Salespeople are selling 4-H to public.
Dress neatly, be polite, and remember to say

Thank you!

What is there for you...?

You will know that you have helped your 4-H Fair Association reach it's goal of \$12,000 so that it will be able to put on the 4-H Fair this August 13, 14, 15.

4-H'ers may choose to receive the commission OR have it awarded to their club.

4-Hers selling over \$250.00 in sponsorships will be able to earn 10% of their total sales for themselves or their club. Be sure to tell us on your turn in sheet if the money is for you or your club.

At the end of the campaign, March 27, the three individual 4-Hers selling the highest amount each receive a hooded 4-H sweatshirt.

The three clubs selling most sponsorships will receive an additional \$20.00 and two \$10.00 awards.

4-H juniors ages 7-12 as of January 1, 2010 selling over \$100 but under \$250.00 in sponsorships will each receive a 2010 4-H tee shirt.

To help you as you sell sponsorships:

Sponsors will be listed in our annual 4-H Fair Premium Book by town and by sponsorship category. The size of print to appear in our Annual Fair Premium Book depends on the amount of the sponsorship. The bronze clover sponsor is the smallest in size, while the premium sponsor is the largest. Class ribbon and trophy sponsors will be listed along with the class that they are sponsoring.

Remember—sponsorships must be turned in on March 27, from 10 AM—2 PM or mailed to the 4-H office prior to March 27. No sponsorships will be accepted unless they are turned in correctly. Read the sheet "How to Return Your Sponsorship Sales".

Remember—be courteous, say thank you and take a parent or other adult with you.

Remember—collect the money at the time of sale. Checks can be made payable to the Tolland County 4-H Fair Association.

The Tolland County Fair Association is comprised of all enrolled 4-H youth, ages 7-19. The 4-H Fairboard is a group of elected 4-H teens with adult volunteer advisors that plan, organize and implement the annual Tolland County 4-H Fair. It is held the second week of August on the grounds of the Tolland County Agricultural Center, Route 30 in Vernon. 4-H is a national youth education program organized through USDA and in Connecticut by the University of Connecticut Department of Extension. 4-H is a community of young people across America learning through leadership, citizenship and life skills. 4-H projects are in the areas of animals and plant science, science and technology, consumer and family science, environmental education, healthy lifestyles as well as communication and expressive arts, citizenship, personal development and leadership and workforce preparation.



2010 4-H SPONSORSHIP CAMPAIGN WHAT IS IT? AND WHY WE NEED YOU!

Fairbook sponsors are Tolland County 4-H's largest fundraiser.
Why do we need the money?

Every August, the Tolland County 4-H Fairboard holds a Fair for 4-H youth to exhibit their accomplishments, earning ribbons and premium money (yes, CASH) for each entry. As a member of 4-H, YOU ARE ENCOURAGED TO TAKE PART!

The Gold Building is filled with projects such as woodworking, photography, flowers & vegetables, arts & crafts, foods, clothing, and much more. Animal projects are shown throughout the weekend. There is live entertainment, "4-H Olympics, food, and a dog and horse show. If you think it sounds like fun—you're right! It is!!

As with everything else in 4-H, the Tolland County 4-H Fair Association is made up of youth and adult volunteers. Adult advisors work with teens elected to Fairboard to coordinate, plan and finally HAVE the fair each year. And, THIS COSTS MONEY. Lots of money. The money is needed to print and mail the premium books, to pay premiums and buy ribbons and trophies, shavings and other maintenance supplies, to pay judges, insurance and rentals for the fair, to print posters and pay for advertising, to put aside funds for permanent improvements to the fair grounds. Without sponsorships, our fair would never get off the ground. The budget for the fair this year is over \$30,000. In order to raise the money needed, the Tolland County 4-H Fair Book Committee is holding its annual Sponsorship Campaign starting on Jan. 30. **The goal for this year's Fund Raising Campaign is \$12,000.** We are asking 4-Hers throughout Tolland County to sell Fair "sponsorships". Every individual or business that sponsors the 4-H Fair receives recognition in the Fair Premium Book. If every 4-Her in Tolland County sells at least three sponsorships, our goal will be met!

Prizes will be awarded, and commissions on sales will be paid. All sponsorships must be turned in by March 27th.

Don't know who to ask? EVERYBODY! Family, friends, neighbors, local businessescash or check only.

Don't know How to ask? Start by introducing yourself. Tell them you are a member of 4-H. Explain project groups you are involved with. Explain how 4-H holds a fair each year in August and you get to take your completed projects and show them. And finally, ask them if they would please help support the 4-H fair by purchasing a sponsorship.

Need more forms? Feel free to make copies—or call the Extension Center at #875-3331.

Now that I've sold these sponsorships, what do I do with them? The official "Turn In" event is Saturday, March 27, from 10 AM—2 PM. If that's not convenient for you, drop them off anytime in the week prior to "Turn In" or by mail to the Tolland County Extension Center. Please note: sponsorships turned in after the March 27 deadline are not eligible for awards or commissions.

Have questions? Please call us. We are here to help! Contact Terry #872-9528 or the UConn Cooperative Extension 4-H office #875-3331.

We are counting on your support! Without the help of EVERY 4-Her, the Fair Association may not be able to continue to provide 4-H youth the opportunity to display their projects and reap rewards.



Tolland County 4-H Fair 2010 Fair Premium Campaign

Dear 4-H'ers, Parents & Leaders;

The Annual 4-H Fair Fundraising Campaign is about to begin. We need all 4-H members to participate by selling at least 3 sponsorships. Do your part to support the 4-H Fair. Join others for an evening of friendship & fun as we kick off the fundraising campaign.

The annual Tolland County 4-H Fair takes place on the second week of August. This year it will be August 13, 14, 15. This is when all 4-H members enter their projects, exhibit their skills, show their animals, have a good time with friends and volunteer to help where needed. There are many expenses involved in running the fair such as, marketing, fees for judges, ribbons & trophies, entertainment, dumpsters, maintenance, and much more.

All 4-H members can help by visiting family, friends and area businesses. Take a parent with you when you sell sponsorships. We hope to see you at the kick-off program.

It's time to start our Annual Fair Premium Book Campaign!

Join all Tolland County 4-H'ers at the Sponsorship Campaign
Kick Off Potluck Supper

6:30 PM, Saturday, **January 30, 2010**—snow date: Jan. 31, 2010

Gold Building at Tolland Ag Center (TAC), Rt 30, Vernon

Bring a dish to share with 4-H'ers and their families and get some tips on
selling sponsorships for our book.

A-G Meat Dish **H-O** Salad or Vegetable **P-Z** Casserole
RSVP to the Tolland County Extension Center at #860-875-3331

Sponsorship Forms & other information can be found on the new Tolland County 4-H Fair website at www.tollandcounty4-hct.org after the Kick Off event or at the 4-H office. No sponsorships can be sold until the Kick Off on January 30st.

All sponsorships must be turned in by March 27.